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FOR IMMEDIATE RELEASE

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Five-time ICMA nominee Lesa Hudson of The Rick Strickland Band, announces the release of her first beach music single “You Make The Good Times Better.” Written by Lesa and produced by CAMMY award winning singer/songwriter Rick Strickland, the song was officially released August 5, 2010 on Sisbro Records’ latest compilation CD Carolina Shag Volume II.

“When Lesa first sang the hook to me a couple of months ago, I knew she had something special in this song,” says Rick. “So we went to work in the studio and I couldn’t be more proud of how the song turned out. We’ve already added ‘You Make The Good Times Better’ to RSB’s set list, and it’s getting great response from live audiences. Beach radio is already playing it, too. I think beach music fans will love this song, and they certainly will love hearing Lesa perform it.”

“You Make The Good Times Better” is a song that celebrates the people in your life whom you love to be around and who make life better just for being there. “I’m having the time of my life right now - every moment is a good time to me. And when I’m around people I love, such as RSB, our fans, my friends, and my family, my ‘good time’ will always be much much better!” says Lesa. The song will also be released on Lesa’s full length album scheduled to be completed in the near future and will feature Lesa’s original music.

In addition to Lesa’s new song, Carolina Shag Volume II also includes great new music from Jim Quick & Coastline, Bo Schronce, Tim Cashion, Gary Brown and many more of your favorite artists. You’ll definitely want to add this CD to your collection! To get your copy, stop by Judy’s House of Oldies in North Myrtle Beach or order online at www.judyshouseofoldies.com.

Check out Lesa’s website at www.lesahudson.com and her Facebook page as well as The Rick Strickland Band music page to hear “You Make The Good Times Better.”

More about Lesa Hudson

After the release of her first solo CD “*Not Me*” in 2006, singer/songwriter and Darlington, SC native **Lesahudson** quickly gained popularity in Inspirational Country Music circles. Four of her original songs peaked in the Top 15 on the nationally acclaimed PowerSource Christian Country Top 100 radio chart. Lesa’s first radio release “*Step Out In Faith*” reached #2 in January 2007. Her second radio release “*Not Me*” peaked at #8 in June 2007. “*Lukewarm Christian*” topped the charts at #3 for January 2008. And “*I Wanna Thank U*” peaked at #13. Lesa’s music continues to receive strong airplay on Christian radio stations and Internet radio programs worldwide.

Lesahudson’s early radio success earned her a nod from the Inspirational Country community as an “Artist To Watch for 2007” by PowerSource Magazine. Lesa is a 3-time finalist for ICMA Female Vocalist of the Year, and 2-time finalist for ICMA New Artist of the Year.

Lesahudson has also released 3 CD projects with her Contemporary Christian trio N’Accord, whose distinctive and powerful harmonies brought many opportunities to perform throughout the Southeast. She was a Top 5 Indieheaven Momentum Award Finalist for Country Artist of the Year for 2007 and 2008; a semi-finalist in the 2006 Contemporary Christian Music Network International Talent Search; and a 2005 Exalting Him Semi Finalist. Lesa also released a LIVE CD and DVD project in 2008 that was recorded at the historic Center Theater in Hartsville, SC.

Lesahudson has performed at some of Nashville’s most legendary venues including the Acuff Theater, BB Kings (during CMA FanFest), Gibson Guitar Café and Trinity Broadcast Network. Also a sought after National Anthem singer, Lesa made her national TV debut on Fox-TV performing the national anthem at the 2007 Dodge Avenger 500 at Darlington Raceway.

These days, Lesa spends most of her time writing new music and performing with The Rick Strickland Band. She also performs with her own band (The Lesahudson Band) at family and Christian events throughout the region whenever possible. She is also the Contemporary Worship leader at her church.